AT-A-GLANCE
REGISTRATION
INSTRUCTIONS, GUIDELINES, & DEADLINES

COST
$50 per student | $100 per advisor
(includes conference t-shirt)

REGISTRATION
Opens September 28, 8:00 a.m.
Closes October 12, 5:00 p.m.

REGISTRATION ADD-ONS
Chapter Leadership Academy
$10 per person

REGISTRATION PAYMENT
Check Payment
Mail check payments to Washington DECA

Credit Card Payment
Pay online in WRLC registration

WEBSITES
Register Here
Conference Details

REFUNDS are not allowed after registration closes.

INNOVATE: TO MAKE CHANGES OR DO SOMETHING IN A NEW WAY

Participants in the 2020 WRLC will discover ways to INNOVATE their leadership and competition skills, education goals, and career aspirations during this action-packed virtual conference!

Join DECA members from across the Western Region for an experience of a lifetime. There is something for everyone at this exciting virtual event, including dynamic speakers on diverse topics, leadership development and team building activities, and the opportunity to experience competition. Further expand your DECA journey at WRLC 2020!

QUESTIONS?
If you have questions about registration, contact Nicole Cowan at Washington DECA.

Email: nicole@wadeca.org  Phone: 206.285.1195  Fax: 206.492.2558
Address: Washington DECA, 16040 Christensen Rd, Suite 215, Tukwila, WA 98188
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WESTERN REGION
LEADERSHIP CONFERENCE STAFF

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WESTERN REGION BOARD OF DIRECTORS
EXECUTIVE COMMITTEE

Brycen Woodley, California DECA
Brad Peer, Colorado DECA
John Stiles, Montana DECA
Lori Hairston, Washington DECA
Mattie Bradford, Western Region Vice President

WRLC SOCIAL MEDIA CONNECTIONS

@DECAWRLC_2020  @DECAWRLC_2020
WWW.DECAWRLC2020.ORG
WRLC HIGHLIGHTS

VISIT THE WRLC WEBSITE FOR MORE DETAILS ABOUT THESE CONFERENCE HIGHLIGHTS.

OPENING SESSION
How I Built This presentations by local entrepreneurs who will share their journeys.

COMPETITION & INDUSTRY WORKSHOPS
Students and advisors will have a diverse menu of workshops to attend, which are sure to engage and educate!

EARN DIGITAL BADGES
Attend the conference, get rewarded! Add digital badges to your resumes and portfolios to showcase your learning!

CHAPTER LEADERSHIP ACADEMY
Send your student leaders to this valuable, hands-on academy!

WESTERN REGION LIVE COMPETITION TRACKS
Advisors register students for competition in conference registration. Competition times will be assigned. Each student may participate in up to two events, limited to one role-play event and the Innovation Pitch.

ENTREPRENEURSHIP OR MARKETING COMMUNICATIONS INDIVIDUAL SERIES
Competition scores will be based on an average of role-play and test score. Role-play events will be conducted virtually with judge volunteers.

PRINCIPLES OF HOSPITALITY EVENT MOCK COMPETITION
Mock competition will include role-play and test components. While no awards will be provided, first-year students will benefit by receiving immediate feedback from judge volunteers.

INNOVATION PITCH COMPETITION
Students will prepare a lean canvas and video presentation for a new product, service, or business. Awards will be announced during closing session.

INNOVATION FAIR
Vendors showcasing school-based enterprise products, fundraising ideas, colleges and education, and more.

BUSINESS TOURS
Learn about several Seattle-based companies through virtual tours, for free!

THE ULTIMATE GOOSECHASE
Complete quests. Earn points. Win prizes. WRLC is taking scavenger hunts to the #NextLevel!

WESTERN REGION COMMUNITY AWARENESS PROJECT
Project Management professionals will lead this interactive event and prepare participants to raise awareness of mental health in schools and communities.

DECAFIT
Start your mornings with fitness in mind. Get moving!

CONFERENCE T-SHIRT
Look good, feel good!

CLOSING SESSION
Competition awards, scholarship opportunities, and an inspiring keynote speaker!
DAILY SCHEDULE

ALL TIMES ARE IN PST. FOR DAILY CONFERENCES SCHEDULES IN DIFFERENT TIME ZONES, VISIT DECAWRLC2020.ORG.

THURSDAY & FRIDAY | NOV 5-6

10:00 A.M. - 10:45 A.M.  VIRTUAL CONFERENCE ORIENTATION - PLEASE CHOOSE ONE DAY TO ATTEND GOOSECHASE QUEST BEGINS NOVEMBER 5 AND IS ON-DEMAND THROUGHOUT CONFERENCE

10:00 A.M.  

MONDAY | NOV 9

9:00 A.M. - 3:00 P.M.  STUDENT AND ADVISOR WORKSHOPS
10:00 A.M. - 11:00 A.M.  OPENING SESSION
11:00 A.M.  INNOVATION PITCH COMPETITION BEGINS - TIMES ASSIGNED

TUESDAY | NOV 10

8:00 A.M. - 8:45 A.M.  DECAFIT
9:00 A.M. - 12:00 P.M.  INNOVATION FAIR
9:00 A.M. - 3:00 P.M.  ENTREPRENEURSHIP & MARKETING COMM. ROLE-PLAY COMPETITION - TIMES ASSIGNED
9:00 A.M. - 3:00 P.M.  STUDENT AND ADVISOR WORKSHOPS

WEDNESDAY | NOV 11

ALL DAY  COMMUNITY AWARENESS CHALLENGE

THURSDAY | NOV 12

8:00 A.M.  DECAFIT
9:00 A.M. - 12:00 P.M.  CHAPTER LEADERSHIP ACADEMY
9:00 A.M. - 3:00 P.M.  PRINCIPLES OF HOSPITALITY MOCK COMPETITION - TIMES ASSIGNED
9:00 A.M. - 3:00 P.M.  STUDENT AND ADVISOR WORKSHOPS

FRIDAY | NOV 13

9:00 A.M. - 12:00 P.M.  COMPETITION WORKSHOPS
1:00 P.M.  CLOSING AWARDS SESSION
DECA MEMBERSHIP
DECA membership is not required to attend WRLC, however, only registered members are eligible to receive scholarship awards. Click here to go to DECA Membership.

WESTERN REGION EXECUTIVE COMMITTEE MEETING
The Western Region Executive Committee Meeting will take place during WRLC. Date and time are TBD.

CODE OF CONDUCT
Click here to download.

ELIGIBILITY TO ATTEND
To be eligible to attend WRLC, you must be a high school student with the approval of the DECA chapter advisor, high school administration, and parents/guardians.

CONFERENCE REGISTRATION CHECKLIST
Use the WRLC Registration Checklist to ensure you have completed all registration requirements on time. It is for your use only and does not need to be sent to Washington DECA. A step-by-step registration guide and checklist coming soon.

CONFERENCE DATES & DEADLINES
ALL UNDERLINED FORMS ARE AVAILABLE FOR DOWNLOAD

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<thead>
<tr>
<th>Date</th>
<th>Event/Deadline</th>
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<tr>
<td>Sept 26</td>
<td>Washington State Scholarship Applications Due, 5:00 p.m.</td>
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<tr>
<td>Sept 28</td>
<td>Registration Opens, 8:00 a.m.</td>
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<td>Oct 2</td>
<td>Form B</td>
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<td>Oct 12</td>
<td>Registration Closes, 5:00 p.m.</td>
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<td>Oct 16</td>
<td>Service for Special Needs (if applicable)</td>
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<tr>
<td>Nov 5</td>
<td>Registration Payment</td>
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<tr>
<td>Nov 5-6</td>
<td>Orientation</td>
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